



Coconino County Sheriff's Office

Bill Pribil, Sheriff

MEDIA RELEASE

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Contact: Gerry Blair (928) 226-5089

CLICK IT OR TICKET

Coconino County Sheriff's Office Joins *Click It or Ticket* 2010 to Reduce Crash Deaths Motorists Face Stepped Up Enforcement

Coconino County Sheriff's Office joins hundreds of law enforcement officials, highway safety representatives and safety advocates nationwide who have vowed support of the annual mobilization. High-visibility enforcement such as the *Click It or Ticket* mobilization is credited with increasing the national seat belt usage rate from 58 percent in 1994 to an observed usage rate of 84 percent in 2009.

Local motorists should be prepared for stepped up *Click It or Ticket* activities that will take place around the clock. If law enforcement finds you on the road unbuckled anytime or anywhere, you can expect to get a ticket — not a warning. No excuses and no exceptions.

Remember this May 24 to June 6, 2010: It's *Click It or Ticket*. Buckle up and encourage your loved ones to do the same. You'll save the cost of a ticket and may even save a life.

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